

**EMPOWERING
HIGH-GROWTH**

LEADERS

At Criticaleye, we understand the unique pressures high-growth leaders face today. From scaling strategy and building high-performing teams to navigating rapid change and maintaining organisational resilience, the challenges have never been greater.

For over 22 years, we have been empowering ambitious leaders by providing the insight, expertise, and support needed to drive sustainable growth and accelerate leadership impact.



WHAT I REALLY LIKE ABOUT THE CRITICALEYE APPROACH IS IT GIVES ME AND ALSO MY TEAM THE OPPORTUNITY TO STEP AWAY FROM THE DAY-TO-DAY, AND THAT ALLOWS US TO CREATE SOME PERSPECTIVE. SOMETIMES IT REINFORCES THAT WHAT YOU'RE DOING IS RIGHT, AND SOMETIMES YOU PICK UP ONE OR TWO NUANCES OR NEW IDEAS THAT YOU CAN STIMULATE AND SPARK, A GOOD VALUE ADDING FEATURE TO AN EXISTING STRATEGY.

IAIN PERCIVAL CEO TRIFAST

OUR COMPREHENSIVE 360-DEGREE SUPPORT EQUIPS HIGH-GROWTH LEADERS TO PERFORM AT THEIR PEAK AND ACCELERATE COMPANY GROWTH

STRATEGIC POP-UP BOARDS

Assembling a panel of trusted peers and experts to challenge, critique, support and validate your strategy.

Recent topics our Members have hosted include:

Stress-testing Investor Presentations Pre-raise // Challenging International Expansion Strategy // Designing Management Equity Incentives // Managing Investor Expectations on Digital Strategy // Refining the Value Proposition // Balancing Short-term Delivery with Long-term Growth // Delivering Through Disruption



EXECUTIVE MENTORING

86% of growth company executives in our research say **mentoring strengthens their leadership capability.**

With a collective experience of more than 200 executive roles and over 450 Chair and Non-executive positions to draw from, Criticaleye Board Mentors provide growth company leaders with a trusted sounding board and candid feedback enabling them to scale successfully and outperform in their roles.

PEER-TO-PEER CONNECTIONS

We connect you to the right person in our Community at the right time, with the expertise to address your challenges.

Topics our Members want to discuss include:

*Storyboarding to Investors
Digital AI
Aligning on Strategy
Driving Large-scale Transformation
Tech-driven Business Model Change*



GLOBAL EVENTS PROGRAMME

High-impact, case study-led global events for growth company leaders to share experiences, exchange insights, reflect on challenges and learn best practices for scaling and leadership.

Recent topics explored at our growth company events include:

M&A as a Catalyst for Growth // Value Creation in Private Equity // Maintaining Lean Operating Models // A Fresh Perspective on Customers // Tech-enabled Transformation

SELF-DEVELOPMENT IS A HUGE IMPORTANT PART OF BEING AN AGILE AND RESILIENT LEADER. **CRITICALEYE'S GROWTH COMPANY RETREAT** HAS BEEN A GREAT OPPORTUNITY TO STAND BACK FROM THE DAY TO DAY, STRETCHING MY THINKING THROUGH PEER LEARNING AND **BUILDING RELEVANT KNOWLEDGE I CAN TAKE BACK TO DRIVE CHANGE IN MY BUSINESS.**

MELANIE LANE CEO **POD POINT**

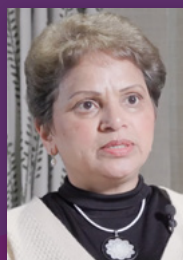


PLEASE CHECK OUT SOME OF OUR RECENT INSIGHTS:



INSPIRING LEADERS PODCAST:
SUCCEEDING IN A PE-BACKED BUSINESS

Please click here to listen



CRITICALEYE VIDEO:
PREPARING FOR PRIVATE EQUITY INVESTMENT

Please click here to view



CRITICALEYE INSIGHT:
POWERING UP FOR THE PUBLIC MARKETS

Please click here to read



Get in touch with **Krishant Modasia**, Account Manager at krishant@criticaleye.com to discover how you and your team can unlock opportunities to drive high-performance with Criticaleye.