

## Defining a Strategic Board Agenda

- Balancing strategy, performance and governance
- Supporting and challenging the CEO and CFO
- Managing expectations of stakeholders



Bert Pijls,  
Chair, Calisen



Mark Whitby,  
Chair, Simms  
International PLC

## Driving a Purposeful Business

- Chair's role in defining a purpose-driven culture
- Aligning with key stakeholders
- The link between purpose and a value creation



Hendrik Gordenker,  
Former Chair,  
Jera Co. Inc

## How to Chair an Effective Board Meeting

- Planning the Board agenda
- Creating an open environment for debate
- Non-negotiables as a Chair



Bridget Rosewell,  
Non-executive  
Chair, M6 Toll



Helen Wiseman,  
Chair, Elixinol  
Wellness



Peter Herbert,  
Chair, Zopa

## The Chair's Role in M&A

- Communicating with key stakeholders
- Building an integrated culture
- Clarity around objectives and financial goals



Mike Tye,  
Chair, The Club  
Company



Dave Wilson,  
Chair, LBG  
Media PLC

## Succeeding as a First-time PLC Chair

- Setting the tone as Chair
- Building a strong relationship with the CEO
- Balancing strategy, stakeholders and governance



Derek Mapp,  
Chair, Eurocell



David Brown,  
Chair, Renew  
Holdings PLC

## Succeeding as a First-time PE Chair

- Agreeing the exit strategy
- Terms and incentives
- Alignment between sponsor/management team



Bernie Waldron,  
Chair, Edgescan



Keith Edelman,  
Chair,  
Revolution Bars



Sangeeta Desai,  
Chair,  
Mopar Studios

## The Chair and CEO Relationship

- Balancing challenge and support
- CEO succession planning
- Overcoming tensions and handling disputes



Dr William Lo,  
Chair, DazMaster



Barbara Moorhouse,  
Chair, Agility Trains

## Chairing through Conflict and Crisis

- The importance of prioritising key stakeholders
- Aligning with the CEO and SID
- PR/media relations
- Personal resilience as Chair



Fiona Ross, Chair,  
C oras Iompair  ireann (CIE)

## Creating a High-performing Board

- Getting the right balance on diversity
- When to refresh the Board
- Appointing committee Chairs
- How to avoid 'group think'



Paul Lester CBE,  
Chair,  
Essentra PLC

Criticaleye's Chair Ready Programme equips individuals to become high-performing Chairs within an intimate cohort of peers. It fulfils development obligations and enhances skills for current and future Board roles, serving as a key component for professional growth.

To find out how you can be involved in a future cohort of Criticaleyes Chair Ready Programme, contact Justin Kennedy-Payne in the Board practice, [justin@criticaleye.com](mailto:justin@criticaleye.com)