

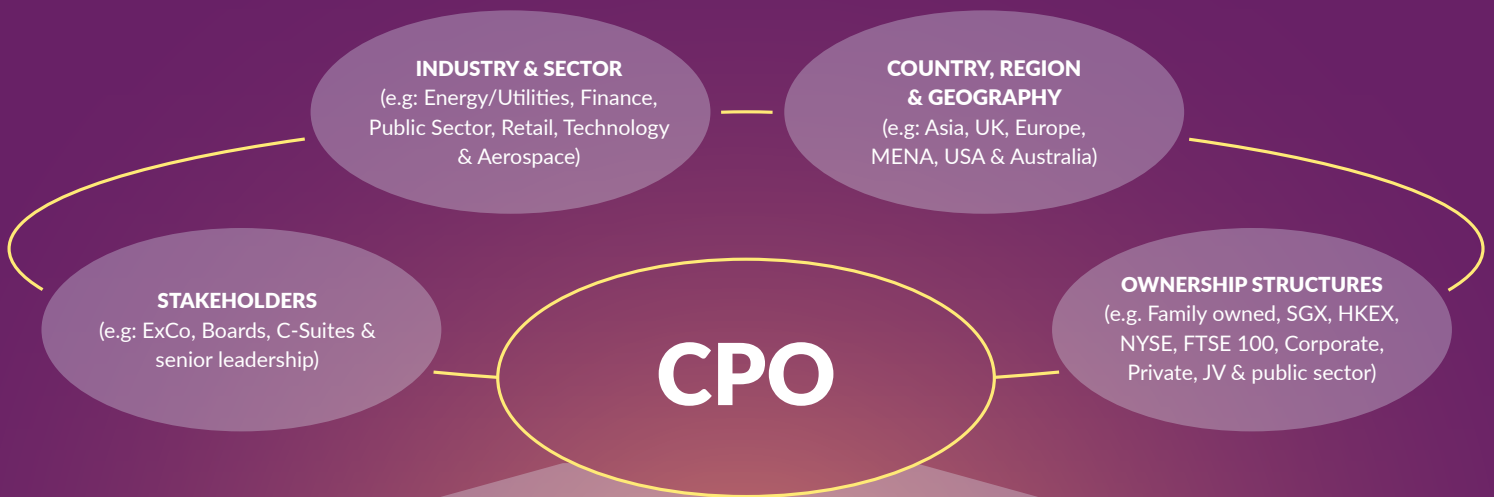
ELEVATING THE CPO ROLE

IN ASIA

Growing and transforming
your leadership skills
to achieve your
career ambitions

Our 360-degree support is designed to accelerate leaders into the CPO role. Criticaleye supports aspiring CPOs to identify and secure the right position for them, accelerate their development as CPO and become a broader enterprise leader on the C-Suite.

We accomplish this through tailored access points into the following key areas:



A **Relationship Manager** will coordinate all the different elements of your Membership and ensure your individual goals and priorities are identified and delivered.

Aspiring CPO Masterclass

Learning from those who have successfully transitioned to CPO and those in Board roles responsible for identifying future CPO talent.

Mentoring

A trusted reference point and impartial sounding board for your CPO succession journey, as well as your personal and commercial objectives.

Asia Leadership Retreat

2-day immersive Retreat bringing together CPOs, C-suite leaders, and Board Directors to share, interact, reflect, and learn about best practice leadership.

Events

Virtual Roundtables & Forums for CPOs to access global knowledge and insight from anywhere in the world, e.g. *Employee resilience in times of uncertainty*.

Pop-up Board

Engage an external panel of relevant Executive and Non-executive experience to validate strategic plans or externalise key challenges, e.g. *Building an Agile Work Culture*.

Network & Connections

Peer connections will accelerate your impact by connecting you to the right person at precisely the right time, e.g. *Navigating your first 100 days as CPO*.

The Chief People Officer (CPO) plays a crucial role in shaping organisational culture, managing talent and aligning HR strategies with business objectives. In Asia, where cultural, legal and operational complexities abound, the CPO's role is especially challenging.

Our recent **CPO research** reveals that **strengthening leadership capability** is the top priority for CPOs and **43 percent** say the **senior leadership team** is the CPO's most **challenging internal stakeholder**. Furthermore, **41 percent** expressed a desire to **improve alignment within the senior leadership team**.

These insights underscore the urgent need for CPOs to enhance their readiness to address both economic uncertainties and internal alignment issues.



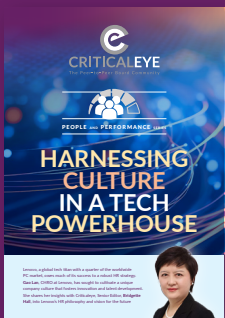


AS A CHIEF PEOPLE OFFICER, YOU'RE CONSTANTLY LEARNING. DYNAMICS AND SITUATIONS EVOLVE DAILY, PARTICULARLY AT SENIOR LEVELS AND WITHIN BOARDROOMS, PLUS THE EXTERNAL ENVIRONMENT IS ANYTHING BUT STATIC. IT'S HIGHLY DYNAMIC, REQUIRING YOU TO STAY AT TOP OF YOUR GAME AT ALL TIMES SO ENSURING YOU HAVE ACCESS TO THE RIGHT ADVICE AND ARE TAPPING INTO THE RIGHT RESOURCES OUTSIDE YOUR BUSINESS IS CRITICAL.

JOYDEEP BOSE

MANAGING DIRECTOR & GROUP CHRO, OLAM INTERNATIONAL

KEY INSIGHTS



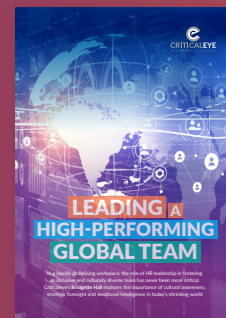
INTERVIEW SERIES:
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CRITICALEYE
INSIGHT:
LEADING
A HIGH-
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CRITICALEYE'S SUPPORT FOR ASPIRING GROUP CPOs PROVIDES INVALUABLE INSIGHTS AND PRACTICAL STRATEGIES FOR MASTERING THE COMPLEXITIES OF THE CPO ROLE. WITH DIRECT INTERACTION WITH EXPERIENCED LEADERS, IT OFFERS A UNIQUE OPPORTUNITY FOR PROFESSIONAL GROWTH. I HIGHLY RECOMMEND THIS TO ANY HR PROFESSIONALS SEEKING TO ADVANCE THEIR CAREERS AND ENHANCE THEIR IMPACT WITHIN THEIR ORGANISATIONS.

RAY FERGUSON

CHAIR, SINGLIFE GROUP & BOARD MENTOR, CRITICALEYE

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