

ASPIRING GROUP CFO

What does it take to succeed as a Group CFO operating in Asia? Ian Stone, a Criticaleye Board Mentor and Independent Non-executive Director at Tencent, shared his valuable insights from both the Board and Audit Committee perspectives, drawing on his extensive experience as a former CEO.

THE EVOLVING ROLE OF GROUP CFOs

Group CFOs are evolving into Chief Future Officers, blending current financial performance with future strategy.

As a CFO, are you adept at balancing risk and growth? Mastering this is key to driving sustainable success and long-term stability.

The most effective Group CFOs empower their people in order to create space for themselves to think strategically.

New tech and AI pose risks for Group CFOs, who are key to driving adoption and improving data accuracy.



How influential are you with the Board? Successful Group CFOs stay in regular touch with the Chair and NED, both in and out of the Boardroom.

Are you a top communicator? As a Group CFO, you'll blend financial expertise, regulatory change and exceptional storytelling.

Supporting the CEO with real-time data and strategic insights strengthens this top-level partnership.

Aligning the risk register, strategy and resource allocation is key to excelling as a Group CFO.

“Criticaleye’s Aspiring Group CFO sessions equip financial leaders with practical insights and actionable strategies needed to navigate the complexities of the Group CFO role. By facilitating direct interaction with seasoned leaders, the sessions provide an invaluable opportunity and I would recommend it to any finance leaders seeking career advancement.”

Ian Stone iNED, Tencent & Board Mentor, Criticaleye

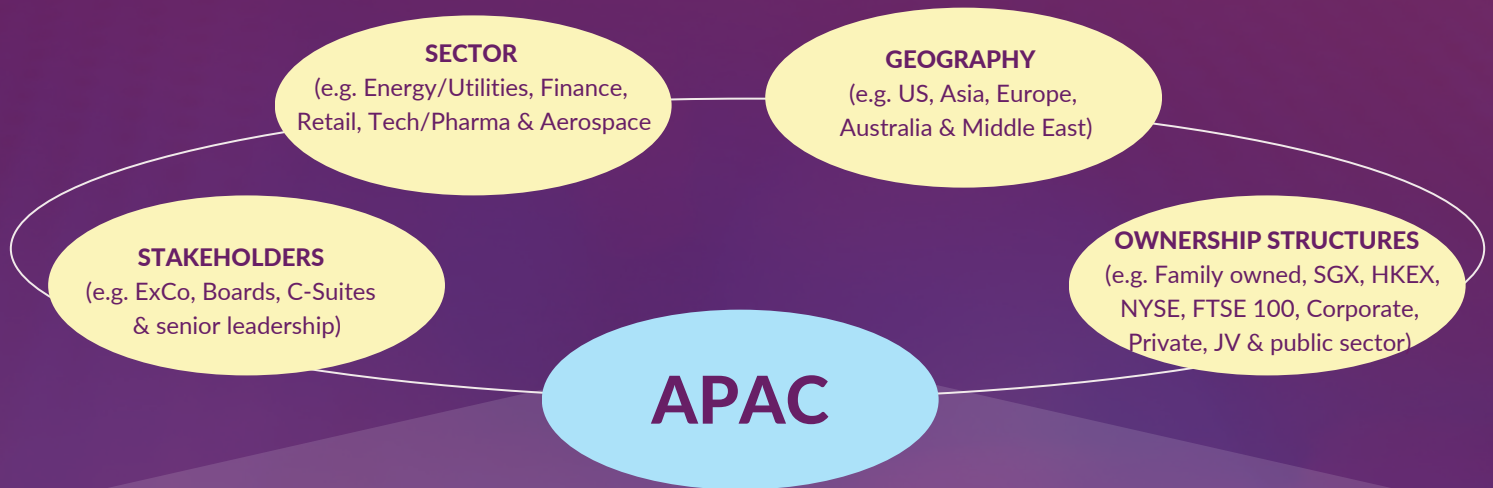


OVERVIEW OF CRITICALEYE

Criticaleye has over 21 years of experience transforming global and regional leaders including CEOs, CFOs and CPOs. Through a combination of targeted mentorship, strategic guidance and immersive learning experiences, Criticaleye empowers leaders with the skills, insights and network necessary to become worldclass. Based on our Asia Leadership Research, key areas of support include, but are not limited to, the following:

- Stepping up to Group CEO/ CFO/ CPO and succeeding in the role
- Stepping up and succeeding as a first-time regional leader
- Influencing effectively at Board level and fostering alignment between global and regional leadership teams
- Enhancing global mindset, strategic thinking and creating followership
- Future proofing the organisation by strengthening leadership capability and building robust succession plans
- Securing an Independent Director role

Our 360-degree support is designed to accelerate regional leaders to perform at the next level. We do this by providing them with tailored exposure to world-class Boards and senior leadership teams, including in the following areas:



A **Relationship Manager** will coordinate all the different elements of your Membership and ensure your individual goals and priorities are identified and delivered

Mentoring: A trusted reference point and impartial sounding board to support you with your personal and commercial objectives.

Asia Leadership Retreat: Two-day immersive Retreat bringing together CEOs, CFOs, CPOs and Board Directors to share, interact, reflect and learn about best practice leadership.

Events: Aspiring Regional Leader, Group CFO and Group CPO Masterclasses enabling access to global knowledge and insight.

Connections: Peer connections will accelerate your impact by connecting you to the right person at precisely the right time, e.g.: Navigating your first 100 days as a Regional CEO.

Pop-up Boards: Engage an external panel of relevant Executive and Non-executive experience to validate strategic plans or externalise key challenges, e.g. Strategy for Regional Transformation.