



CRITICALEYE

The peer to peer Board Community

Inspiring Leaders to Succeed

Public Sector Membership



Who are we?

We are the peer-to-peer Board Community with almost two decades of experience in transforming executives, non-executives and leadership teams across the Public and Private Sectors.

At the heart of all our work is a deep understanding of our customer. Utilising the phenomenal expertise and experience within our Community, we help leaders answer fundamental questions about **leadership**, **stakeholders** and **strategy**.

We work with executives, Non-executives, and executive teams across organisations. Criticleye provides a leadership development framework that leverages the collective knowledge of our international Membership and provides crucial reference points for leaders in today's challenging landscapes.





Public Sector Membership

At Criticaleye we understand the pressures that leaders within the Public Sector face and have created a safe space that allows our Members to discuss their shared experiences within the Criticaleye Community.

Choosing a Public Sector Membership, means you have access to the wide variety of experience from our Community, providing challenge and critique from across sectors.

As a Criticaleye Member you also have access to our expert Advisory Partners who, via senior Executives, bring strategic insight to the discussion, and provide thought leadership and content contribution on the most pivotal and current topics for Public Sector.



Resources

Proactive support • Access to external reference points from the Private and Public Sectors • Pop-up Boards to 'stress test' strategy • One-to-one mentoring • Vibrant events • Advisory experts • Thought leadership



Explore

Organisational culture • The customer • Stakeholder and Government recovery from the pandemic • Sustainability • Workforce planning



Benefits

Engagement with the Private Sector • Feedback from expert peers
Diversity of thought • Hard-edged conversations

“ Criticaleye provides a community of senior executives. Working with them we have benchmarked our strategies and ideas against a cross-section of peers. This has delivered great things for us personally and seen our executive develop and ultimately provided a better service for our customers, stakeholders and colleagues. ”

Paula Pitcher, Director of People, DVSA





Events

You will have access to some of our high-impact events, including Retreats and Forums: connecting you with invaluable knowledge from senior leaders.

At our virtual and in person events we bring together Public Sector leaders, executives, and non-executives to share, interact, reflect, and learn about best practice leadership: providing advice from leaders not only within the Public Sector, but Private as well. Our events are tailored to our Members needs as well as addressing

the most pressing economic and social issues of the time. Alongside Public Sector Events, your membership will also give you access to our other events including our Retreats, Forums, Webinars, Roundtables and Pop-up Boards. Our exciting events will engage you with a mixture of panel debates, interviews, and break-out sessions.

At Criticaleye's inaugural **Public Sector Summit 2021**, held in association with **Capita**, the discussion explored strategy, stakeholders, and leadership; with emphasis on how organisations can be reshaped to deliver high performance and what leadership capabilities are needed to do so.

Our research reveals...



77% of leaders think their leadership team is aligned on strategy



94% of executives believe that partnerships are an effective way to drive innovation



69% of executives see 'change fatigue' as a problem within their organisations



59% of leaders expect the skills mix in their organisation to change over the next 5 years

"Criticaleye's Public Sector Summit allowed me to share personal stories and case studies with others working in public service, as well as share, interact, reflect, informally benchmark and learn about best practice as a Public Sector leader. Crucial to this is effective stakeholder engagement and a keen awareness of the implications of digital transformation and managing strong partnership working – topics which Criticaleye readily embraces."

Tom Taylor, Chair NHS Counter Fraud Authority, Non-executive Audit Committee Member, HMRC and former Chief Executive, Agriculture and Horticulture Development Board





Relationship Manager

We know you don't have much time. Let us manage your Membership so you get maximum value.

Our Relationship Managers are dedicated and focused on getting to know you and your needs and will challenge you to be the best leader you can be, helping you navigate the Community.

Account Director

So you want to create a high performing executive team, or transform the one you've got?

As well as individual Membership, we support groups of executives across one organisation. An Account Director provides a single point of contact for Members, helping to build capabilities, trust and accountability across teams.

Criticaleye plays a key role for organisations undergoing major organisational change

Our bespoke support enables CEOs and their executive teams to make the right decisions to boost performance

Criticaleye has designed and implemented transformative leadership development for various organisations, ranging in size and within different sectors

We understand that trust, collaboration and credible challenge are central to creating high-performing leadership teams



"Access to Criticaleye was extremely valuable during my executive career, and transition to plural roles within the Public Sector. I benefited from having a mentor, and now enjoy the opportunity of being a Criticaleye Board Mentor myself, supporting other executives to explore and overcome challenges."

Jane Furniss, previously CEO, Independent Police Complaints Commission (IPCC) and Non-executive Director National Crime Agency, now a Board Member of the Judicial Appointments Commission

Pop-up Boards

Better outcomes can be reached through better scrutiny. To succeed, sometimes you need an external sounding board and a safe space to stress-test your strategy.

Our extensive experience and reach allows us to bring together an expert panel of trusted peers and experts who will impartially challenge, critique, support and validate your strategy, empowering you to make more informed decisions.

We explore a variety of topics in our Pop-up Board, some examples include: building upon positive culture changes from the pandemic, changing people who don't want to change, and achieving a mind-shift in social acceptability of greater road care.



Example Pop-up Board Future-Proofing a Strategy & Policy Team

Support Needed

How to take the best from two distinct working practices to create a new way forward

Key Advice/Critique given

- Articulate what you would like to become in the future and why
- Make use of internal deployment of communications (including developing tools to enable evidence or data-based decisions, and transparent dashboards)
- Identify a core group of Champions and have them connect regularly

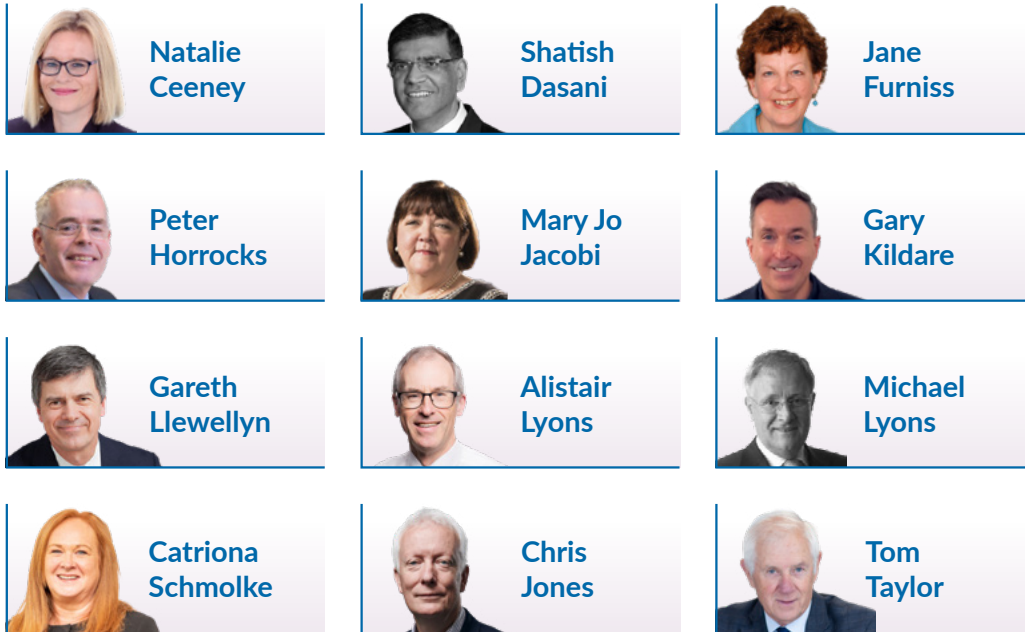
“One of the great benefits of being a Member in the Public Sector is we can truly test our thinking in a safe space with Members from the Private Sector as well as fetching the rigorous testing, and value the Members add.”

Alexander Fiddes
Head of Digital Operations, DVSA



Our Public Sector Community

Our Board Mentors



Our experience in the Public Sector

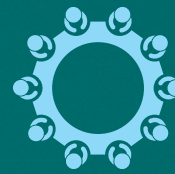


Our Services

Our unique strength is in our ability to bring together a wide range of leadership and industry expertise, and provide a completely personalised approach so that Members broaden their skills sets and knowledge by engaging with global leaders from outside their immediate teams, organisations and industries. We adopt a range of tools to make this happen:



**Bespoke
Peer-to-Peer
Connections**



**Pop-up
Boards**



**Leadership
Retreats**



**Board
Mentors**



**Editorial
Content**



**Events and
webinars**



Why Criticaleye?

We have more than 20 years of experience and a global team in place to support leaders as they address leadership, strategy and stakeholder issues.

- ☞ Do you want to enhance your performance and that of your team?
- ☞ Do you suffer silos and lack alignment on the senior team?
- ☞ Are you restructuring or transforming your organisational model?
- ☞ Would specialist support help to address a constantly changing landscape?
- ☞ Would your senior executives benefit from external reference points outside of their own industry and specialism?

Why are we the go-to for leaders & executive in the Public Sector?

“ At Criticaleye, we believe that great leadership within the Public Sector leads to great outcomes, enabling positive impacts upon wider society. Inspiring, innovative, and completely bespoke, our approach empowers today’s Public Sector leadership teams and senior executives to address leadership challenges, drive strategy and effectively manage their key stakeholders. ”

Matthew Blagg
CEO, Criticaleye





Trust is everything

And it's built upon
relationships. So let's
get to know each other
and explore how we can
inspire you to succeed



Inspiring Leaders to Succeed

Our Values

Respect: an appreciation for diverse and varied views and experiences is crucial to high-performance leadership

Collaboration: working together to share knowledge and expertise is a defining characteristic of effective executive teams

Challenge: strategies and ideas need to be constructively challenged to reach the best outcome

Trust: leaders need to trust their colleagues and peers in order to work effectively and drive results

Integrity: we inspire leaders to succeed by providing a closed and confidential environment where Members can share openly

Criticaleye (Europe) Ltd

22 Tudor Street
London EC4Y 0AY
United Kingdom

T: +44 (0) 20 7350 5110

Criticaleye (Asia) Ltd

Rooms 1909-13
19th Floor, Tai Yau Building
181 Johnston Road, Wanchai, Hong Kong

M: +852 6114 3865

www.criticaleye.com

