



CRITICALEYE

The Peer-to-Peer Board Community

Inspiring Leaders to Succeed

Criticaleye Membership APAC

Welcome

“Changes in external landscapes have put pressure on business operations which in turn highlights the importance of external reference points when assessing performance and strategy.

Criticaleye offers a wide range of services and events that allow leaders to engage with one another to address corporate and leadership team performance as well as business strategies.”

Richard Eu, Board Mentor, Criticaleye





Who are we?

We are the Peer-to-Peer Board Community with more than 20 years of experience in transforming executives and leadership teams globally.

At the heart of all our work is a deep understanding of our customer. We appreciate the realities of leading an organisation and provide the **leadership, strategy** and **stakeholder** support needed to be successful.

Although the needs of our individual Members and executive teams within these three key areas vary, our approach is consistent – to provide a personalised and highly bespoke development framework so leaders can transform themselves and their organisations.

We work with executives and leadership teams across the APAC region to reinforce

the difficult role of the CEO as a leader, the benefits of collaborative and cross-organisational leadership and the importance of trust and accountability within an executive team.

Annual Asia Retreats give our Members an opportunity to expand and strengthen their existing network with national and international enterprises.

We enable CEOs and their senior teams to execute a successful strategy, manage multiple stakeholders and address leadership challenges.





Overview

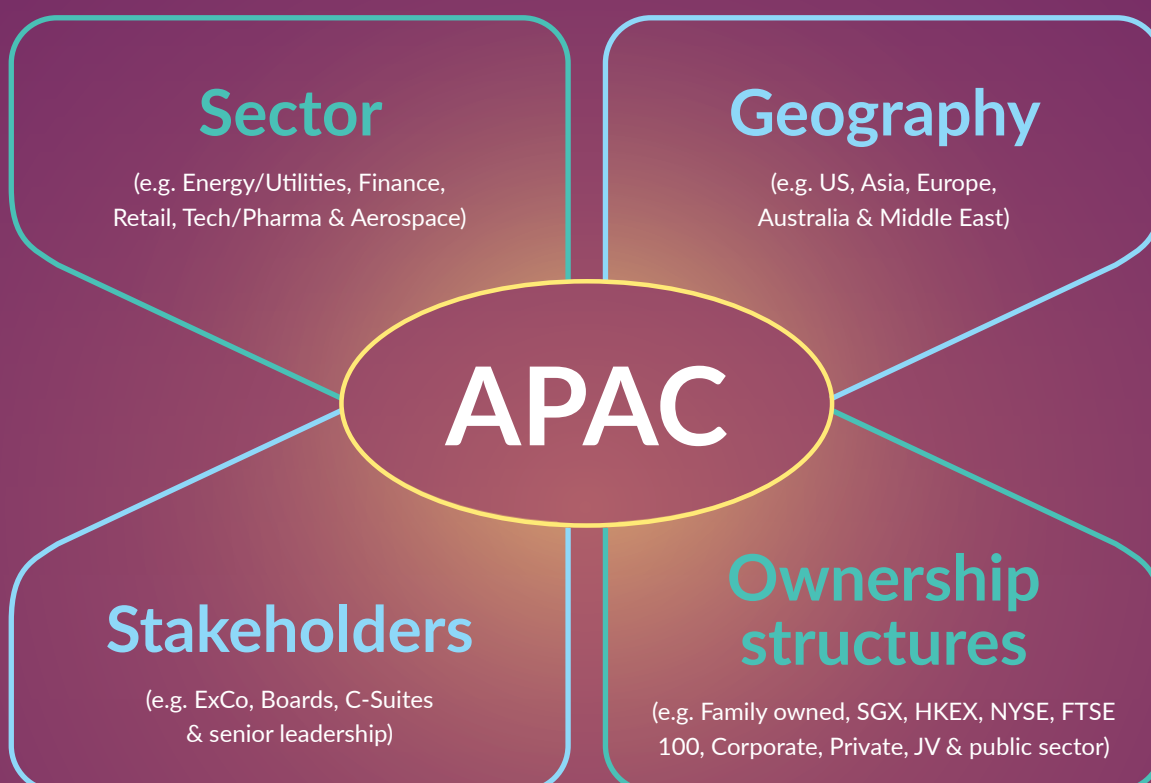
Criticaleye has over 21 years of experience transforming global and regional leaders including CEOs, CFOs and CPOs.

Through a combination of targeted mentorship, strategic guidance and immersive learning experiences, Criticaleye empowers leaders with the **skills, insights**

and **network** necessary to become worldclass. Based on our Asia Leadership Research, key areas of support include, but are not limited to, the following:

- Stepping up to Group CEO/ CFO/ CPO and succeeding in the role
- Stepping up and succeeding as a first-time regional leader
- Influencing effectively at Board level and fostering alignment between global and regional leadership teams
- Enhancing global mindset, strategic thinking and creating followership
- Future proofing the organisation by strengthening leadership capability and building robust succession plans
- Securing an Independent Director role

Our 360-degree support is designed to accelerate regional leaders to perform at the highest level. We do this by providing them with tailored exposure to world-class Boards and senior leadership teams, including in the following areas:





Corporate Membership

Strategic and high-impact leadership development

We provide our Members with the tools and insights necessary to validate and execute a successful strategy, manage multiple stakeholders and address leadership challenges. Our Corporate Membership package offers organisations collective access to Criticaleye for five

or more executives for a minimum of two years. Individuals within this collective will receive bespoke support via a dedicated **Relationship Manager** and **Account Manager**, the latter playing a pivotal role in overseeing activity across executives and providing detailed reporting.

Benefits of Corporate Membership:

- Flexible development plan which can course correct if needed
- Exposure of team members to new ideas and peers from outside their immediate networks
- A bespoke and highly managed two-year development plan for executives
- The flexibility to swap executives in and out of Membership as required

Our Corporate Membership package enables Criticaleye to feedback on the developmental needs of individual executives and offer strategic input on the group as a whole.

Want to find out more?

Download our Corporate Membership brochure

Inspiring
Leaders to
Succeed



*“Through our **Corporate Membership**, Criticaleye has identified and highlighted areas of interest and mutual challenge to foster greater collaboration and alignment across the organisation. This approach has provided our leaders with additional **safe space to support them** and access peers with whom they can benchmark with.”*

Karen McKeever, Chief People Officer, Drax Group



Executive Mentoring

How do we do it?

Our unrivalled team of Board Mentors has a combined experience of more than 125 CEO roles and over 350 Chair and non-executive positions to draw from. With over 100 Board Mentors worldwide, we offer expertise across all industries and geographies.

Board Mentors


Essential for Strategic Guidance, Leadership Development and Long-term Success.

Having led organisations throughout their operational careers and now executing purely at Board level, our global group of Board Mentors are perfectly positioned to offer the credible challenge and hard-edged conversations you need to be a successful leader. As a trusted reference point and impartial sounding board, our Board Mentors will help you navigate the many challenges of leadership so you know what questions to ask.

VIDEO: CRITICALEYE BOARD MENTORS

Click [here](#) to watch our Board Mentors discuss the value of Mentorship.

Featuring comments from our Board Mentors including Benny H. Goh, Founder & Managing Director, Parami Solutions, Mui Hoon Poh, Senior Non-executive Board Director, Singapore Eye Institute and Chie Ikegawa, Board Member, Willgroup Inc.



"I think mentoring is absolutely critical. When you step into a new role as a leader, you have your first 90 to 100 days to get yourself off to a strong start. Having a roadmap in place to define what success looks like is essential. Getting a Mentor will catalyse that time for you, creating a safe space to ask tough questions, get real-time feedback, fine-tune your strategy, and truly show up as a leader with a strong start."

Sehr Ahmed, Group CPO, Singapore Post



Why Criticaleye Membership?

Strategic leadership development that takes you to the next level



Relationship Manager

A Relationship Manager will coordinate all aspects of your Membership to ensure you gain maximum value. Their role is to challenge your thinking and help navigate your activities within the Community.



Strategic Pop-up Boards

Our extensive experience and reach allows us to bring together an experienced panel of trusted peers and experts to impartially challenge, critique, support and validate your strategy, empowering you to make informed decisions.



Board Mentors

A trusted reference point and impartial sounding board, our unrivalled team of Mentors have a collective experience of more than 125 CEO roles and over 350 Chair and Non-executive roles to draw from.



Peer-to-Peer Connections

We will connect you to the right person at precisely the right time. Someone in our Community has the knowledge you need to address challenges and answer your questions.



Events & Roundtables

Interact with our global Community. Whether face-to-face or delivered virtually, our Forums, Roundtables and CV Clinics offer an interactive environment for leaders to discuss and debate business critical issues.



Editorial Content

Criticaleye's cutting edge business content delivers thought-provoking ideas and insights from across our peer Community.



Executive Retreats

High-impact, case study led Retreats in the UK and Asia, bringing together leaders and executives to share, interact, reflect and learn about best practice leadership.



World Leading Expertise

Providing an invaluable source of expertise and insight to executives, we tap into experts and professional service providers to support our Members.

VIDEO: HOW WE WORK WITH OUR MEMBERS

Click [here](#) to watch Michael Crompton, General Manager, Criticaleye, explain how Criticaleye Relationship Managers are dedicated to understanding the unique needs of each Member, building trusted relationships to deliver impactful, tailored support.





Impact

Your ability to tackle business-critical questions around leadership, strategy and stakeholders is inherently linked to how skilfully you blend your individual and team development with the strategic direction of your organisation. Our mix of face-to-face and virtual **Pop-up Boards**, **Peer-to-Peer Connections** and **Criticaleye Retreats** are there to support you on that journey.

Pop-up Boards

Better outcomes can be reached through better scrutiny. To succeed, sometimes you need an external sounding board and a safe space to stress-test your strategy.

Our extensive experience and reach allows us to bring together an experienced panel of trusted peers and experts who will impartially challenge, critique, support and validate your strategy, empowering you to make more informed decisions.



***"Pop-up Boards**, which allow an executive to bring a question or problem to other leaders with previous experience or expertise in the subject matter, are invaluable in terms of tapping upon experiences outside of his or her industry to help answer the question or problem. **Pop-up Boards are also a brilliant way to stress-test new strategies** for those in senior roles, who are proposing novel solutions or unique options to the challenges they encounter."*

Benny H Goh, Criticaleye Board Mentor

VIDEO: CRITICALEYE POP-UP BOARDS

Click [here](#) to watch **Lorcan O'Connor**, Group CEO, Córas Iompair Éireann (CIÉ), **Bruce Heppenstall**, Plant Director, Drax Group, **Eliane Algaawrd**, Operations Director, Distribution South, SSE and **Julian Goldsmith**, Relationship Director, Criticaleye discuss the value of hosting a Criticaleye Pop-up Board.



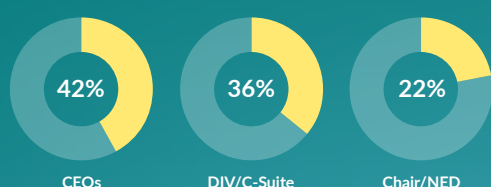


Peer-to-Peer Connections

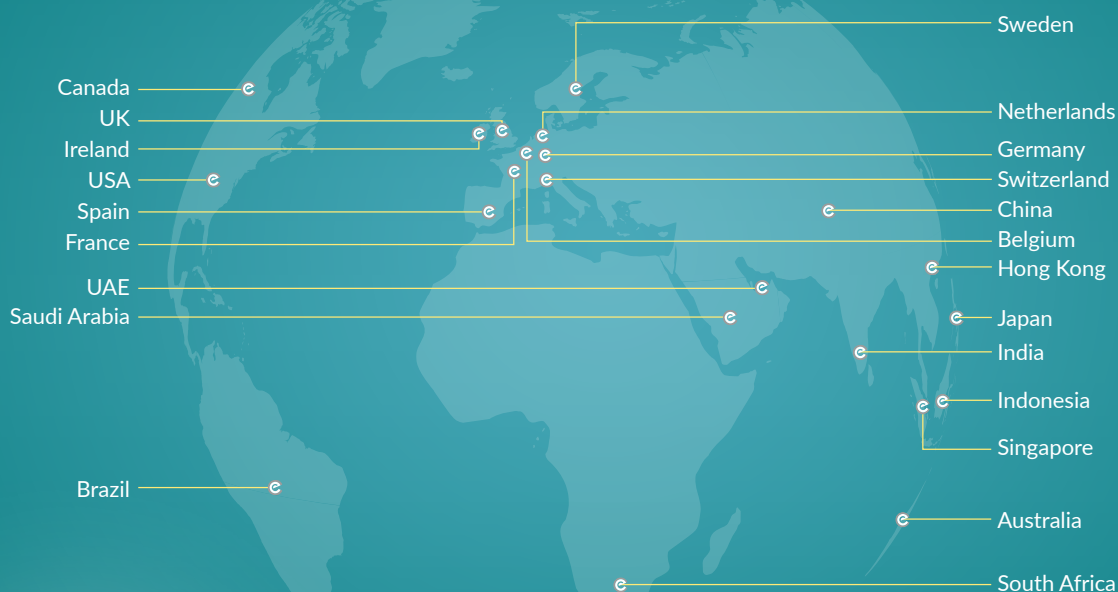
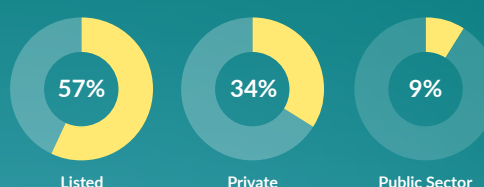
We connect you with trusted peers who have the expertise and insights you need.

We accelerate your impact and strategic alignment by connecting you with the right person at precisely the right time. You could rely on serendipity, but your Criticaleye support team will do the job more quickly and reliably. We make a Peer-to-Peer Connection addressing specific challenges or questions from Members every day to inspire change.

Members by Role (%)



Members by Business Type (%)



"As a Chief People Officer, you're constantly learning. Dynamics and situations evolve daily, particularly at senior levels and within boardrooms, plus the external environment is anything but static. It's highly dynamic, requiring you to stay at top of your game at all times so ensuring you have access to the right advice and are tapping into the right resources outside your business is critical."

Joydeep Bose, Managing Director & Group CHRO, Olam International



Our APAC Community

Our APAC Board Mentors



A selection of companies we work with in the APAC region





Knowledge

Being armed with the right information from the most trusted sources – your peers – is priceless. So whether you are learning from our rich editorial archives of leading insight, exploring a range of subjects in-person, or connecting with a leading expert, we have a learning platform focused around core areas of leadership, strategy and stakeholder management.

Leadership Content

We know you don't have time for all of the information coming at you.

So we capture stories and experiences within articles, case studies, research, videos and podcasts from leaders like you. This enables us to share ideas, inspiration and practical advice to help improve your individual and organisational performance.



VIDEO: KEY PRIORITIES FOR REGIONAL GROWTH AND SUSTAINABILITY

Click [here](#) to watch **Su-Yen Wong**, Chairperson, James Cook University Singapore, and **Benny H. Goh**, Founder & Managing Director, Parami Solutions & Board Mentor, Criticaleye explore how businesses in Asia can achieve sustainable growth by adapting to technological advancements, market shifts, and evolving regulatory landscapes.



"Criticaleye offers a wide range of content that consistently provides valuable thought leadership. Their resources are insightful, practical and always up-to-date, helping leaders navigate complex challenges and drive strategic growth."

Yu-Wen Hsiao, Marketing and Communications Manager, Criticaleye



Chair Ready Programme

The Criticaleye Chair Ready Programme inspires, empowers and develops new and aspiring Chairs.

Criticaleye's **Chair Ready Programme** equips individuals to become high-performing Chairs within an intimate cohort of peers. It fulfils development obligations and enhances skills for current and future Board roles, serving as a key component for professional growth.

Who is the Programme for?

- Established NEDs aiming for a Chair role
- Senior Independent Directors:
- New and transitioning Chairs
- Lapsed Chairs

The Chair Ready Programme offers invaluable access to seasoned Chairs, who will share their insights and wealth of experiences, to support in the growth of aspiring Chairs. The Programme covers the dynamics of Chairing Boards of companies in the public markets, private equity and in the third sector.

Want to find out more?

Download our Chair Ready Brochure



"The Criticaleye Chair Ready Programme has shed light on the nuanced responsibilities that set the Board Chair apart from Board members. This journey has not only deepened my understanding of these responsibilities, but also instilled the confidence to lead with impact. I am now more prepared than ever to embrace the challenges and opportunities of a Board Chair."

Mui Hoon Poh

Non-executive Board Member & Member
of Audit and Risk Committee, Singapore Eye Research Institute



Criticaleye Events

Inspiration and reflection

We understand our Members are limited on time, which is why we offer a range of different ways for senior executives to interact within Criticaleye. Whether that be our high-impact **Retreats, Forums, Virtual Roundtables** and **Masterclasses**, these offer busy leaders and executives to benchmark, discuss and debate business critical issues

with their peers. Topics are often Member-led and highly relevant to attendees so as to maximise the value Members get back from the time they put in. Not only this, but participants are connected after the discussion to ensure they can continue the debate and ask further questions.

Examples of recent Criticaleye events include:



Leadership

Understanding Board dynamics as a new CEO
Strengthening leadership capability
The CEO as a disruptor



Strategy

Tech capability at Board level
Lean and flexible operating models
Building for the future



Stakeholders

The investors perspective
How to influence the Board
Aligning during large-scale transformation

*"In navigating constant change from external forces, **flexibility**, **adaptability**, and a **willingness to learn** are **crucial**. Leaders across the region need to benchmark their strategy with peers. **The Asia Leadership Retreat creates a supportive environment**, bringing leaders from across the region to **collaborate and learn**."*

Yen Yen Tan

Independent Director, OCBC Bank & Board Mentor, Criticaleye
Asia Leadership Retreat attendee





Trust is everything

And it's built upon
relationships. So let's
get to know each other
and explore how we can
inspire you to succeed



Inspiring Leaders to Succeed

Our Values

Trust: We provide a trustworthy platform for peers to share knowledge and inspiration openly

Collaboration: We work together by sharing knowledge and expertise to achieve results

Accountability: We take personal responsibility for delivering value to our Members and colleagues

Courage: We are not afraid to constructively challenge ideas and explore new ways of working that will enhance our services

Empathy: We strive to understand challenges and provide support to peers, Members and individuals in our wider Community

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