



CRITICALEYE

The Peer-to-Peer Board Community

Inspiring Leaders to Succeed

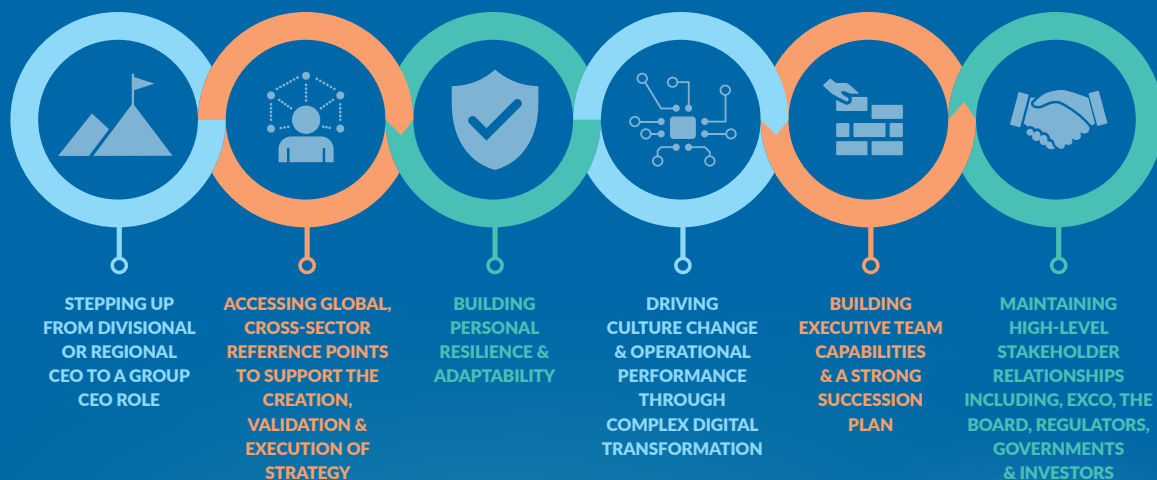
Corporate Membership



A Challenging Landscape

Criticaleye is the peer-to-peer Board Community with more than 22 years of experience in transforming executives and leadership teams globally.

We understand you and your leadership team are operating in an increasingly complex world. Changing pace and a difficult macroeconomic climate create myriad new challenges for your senior team. Chief People Officers and Human Resources Directors need a development solution which flexibly supports multiple executives, elevates individual and team performance and is agile enough to flex and course correct where needed.



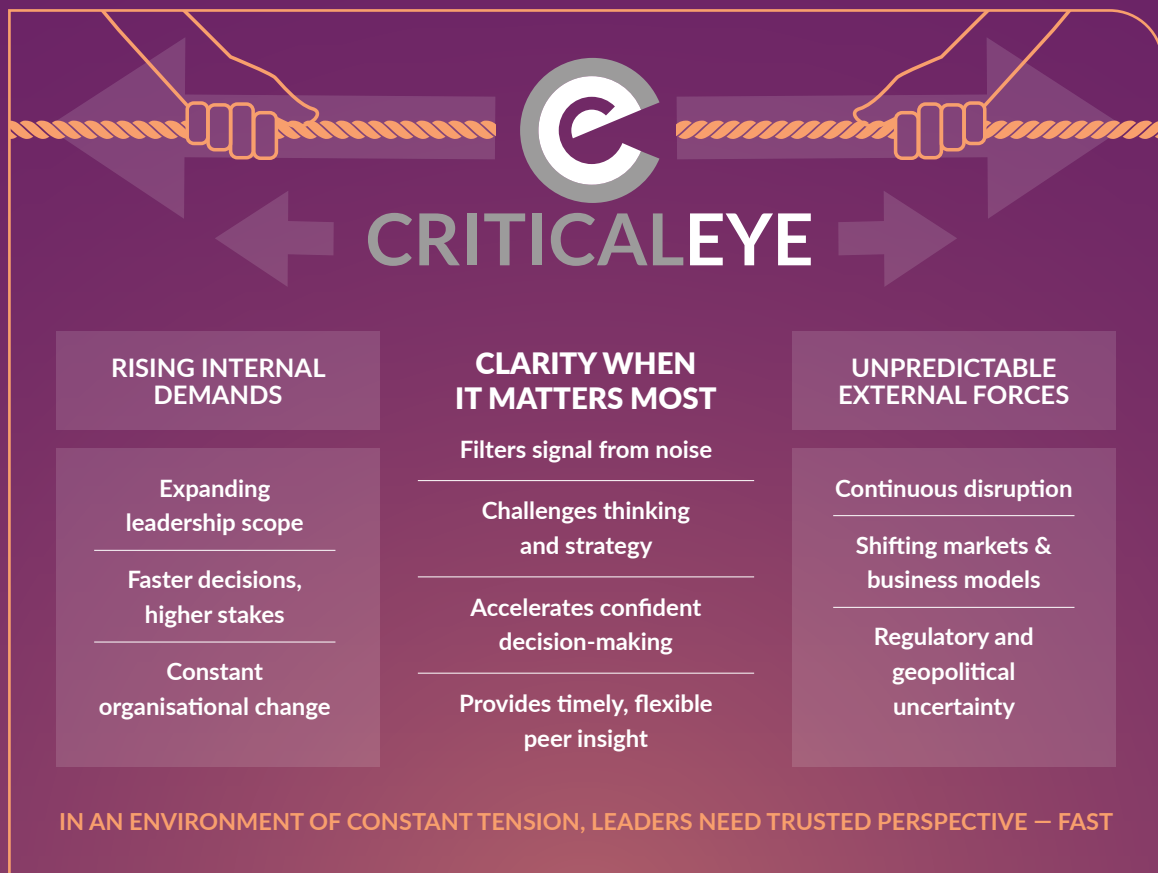
“As a Chief People Officer, you’re constantly learning. Dynamics and situations evolve daily, particularly at senior levels and within boardrooms, plus the external environment is anything but static. It’s highly dynamic, requiring you to stay at top of your game at all times so ensuring you have access to the right advice and are tapping into the right resources outside your business is critical.”

Joydeep Bose, Managing Director & Group CHRO, Olam International





What Support do you need?



*“As CEO, you **don’t have all the answers** and it’s a journey to understand the new things you need to know, such as how we use AI in the business, how the environment is changing, how the political environment is changing and how ESG is shaping our narrative in terms of where we’re making trade-offs and choices. **Using Criticaleye to challenge my thinking and have access to an honest sounding board is invaluable.**”*

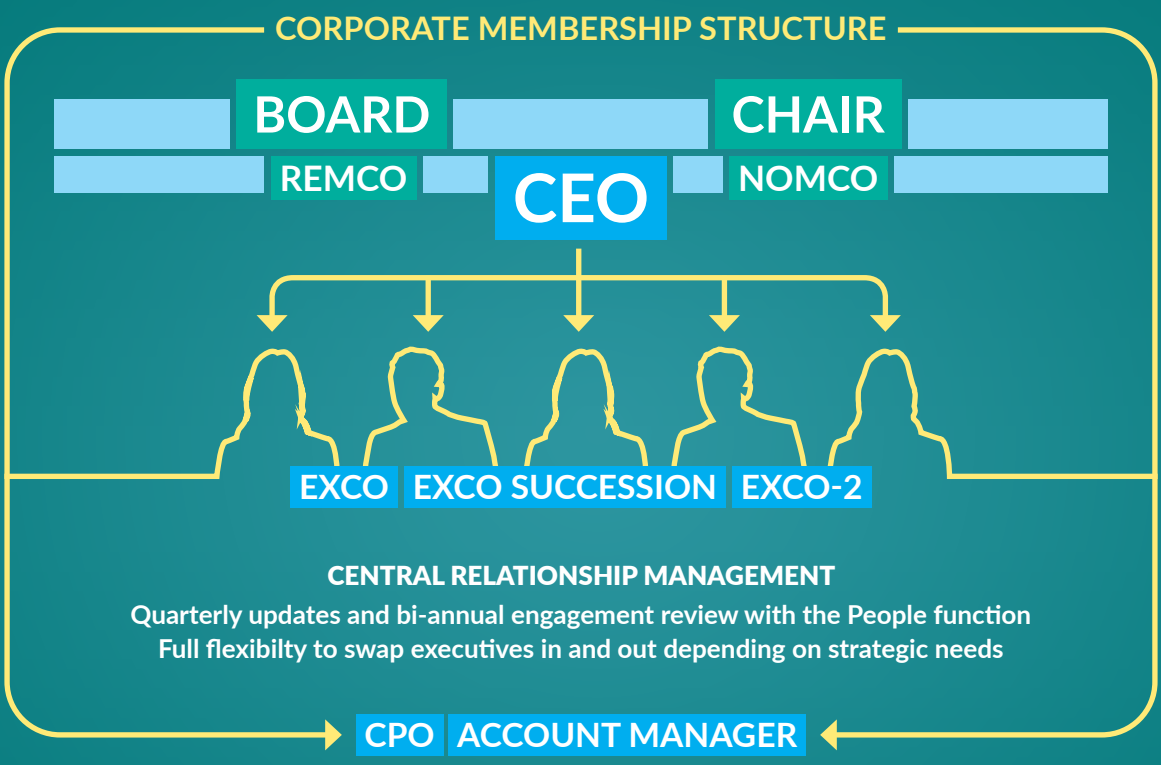
Richard Saynor, CEO, Sandoz

What is Corporate Membership?

Every interaction with Criticaleye is designed to inspire, energise and enable executives and their teams to address challenges, perform at the highest level and create positive change.

We provide our Members with the tools and insights necessary to validate and execute a successful strategy, manage multiple stakeholders and address leadership challenges.

Our Corporate Membership package offers organisations collective access to Criticaleye for five or more executives for a minimum of two years. Individuals within this collective will receive bespoke support via a dedicated **Relationship Manager** and **Account Manager**, the latter playing a pivotal role in overseeing activity across executives and providing detailed reporting.





Why choose Corporate Membership?

We support our Corporate Members in a number of ways



2-year flexible partnership

Ability to swap executives in and out at any point



Strategic Team Pop-up Board

Strategy session run for members or ExCo leadership day



Additional value to colleagues

Access to select Events, Retreats or Pop-up Boards for non-members



Line manager feedback

Integrated into onboarding and halfway through the membership



Quarterly reporting

Quarterly meetings with L&D, detailed impact reports produced and an annual summary

*“The **CriticalEye Community** has offered me tremendous support, especially through the insights and experiences shared by my **Board Mentor**. Their **Corporate Membership** has provided my team with an invigorating environment to connect, absorb essential knowledge, explore external reference points and develop their confidence in thought leadership, all of which have been **crucial for their skill and mindset development.**”*

Heather Hayes, Global HR Director, Lightsource bp

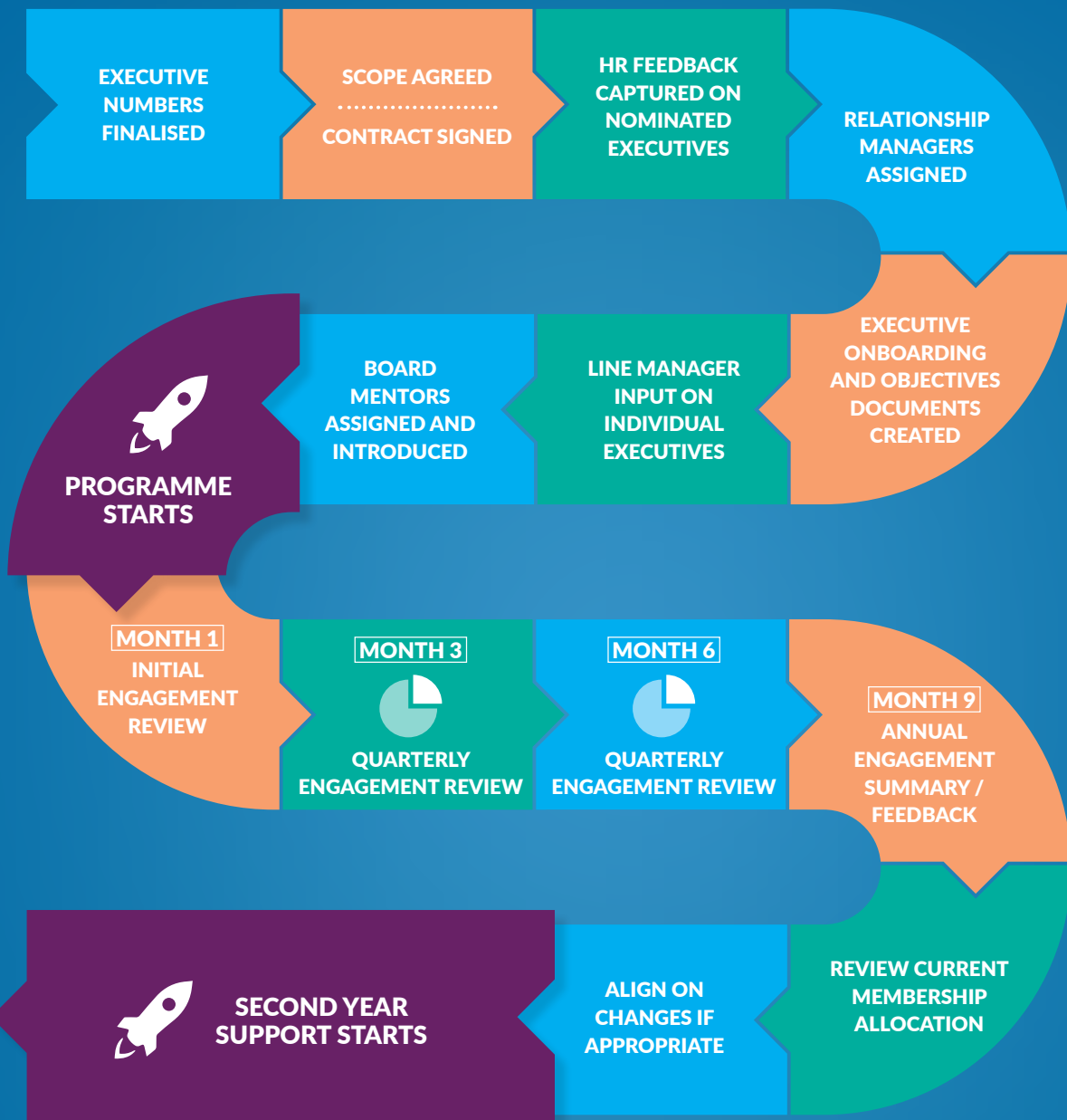




Timeline

Corporate Membership offers the ideal, bespoke solution to your leadership development challenges.

Recognising that high-performing executives must gain exposure outside as well as within the business, we offer access to a formidable, global Community of leading executives and mentors.



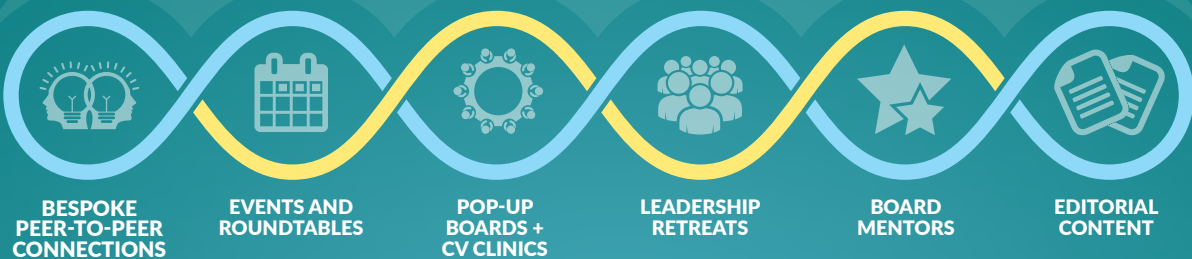


Our Services

Our unique strength is in our ability to bring together a wide range of leadership and industry expertise, and provide a completely personalised approach so that Members broaden their skills sets and knowledge by engaging with global leaders from outside their immediate teams, organisations and industries.

We adopt a range of tools to make this happen:

RELATIONSHIP MANAGER



BESPOKE
PEER-TO-PEER
CONNECTIONS

EVENTS AND
ROUNDTABLES

POP-UP
BOARDS +
CV CLINICS

LEADERSHIP
RETREATS

BOARD
MENTORS

EDITORIAL
CONTENT

VIDEO: CRITICALEYE POP-UP BOARDS

Click [here](#) to watch Lorcan O'Connor, Group CEO, C oras Iompair  ireann (CI ), Bruce Heppenstall, Plant Director, Drax Group, Eliane Algaawrd, Operations Director, Distribution South, SSE and Julian Goldsmith, Relationship Director, Criticaleye discuss the value of hosting a Criticaleye Pop-up Board.



“I think mentoring is absolutely critical. When you step into a new role as a leader, you have your first 90 to 100 days to get yourself off to a strong start. Having a roadmap in place to define what success looks like is essential. Getting a mentor will catalyse that time for you, creating a safe space to ask tough questions, get real-time feedback, fine-tune your strategy, and truly show up as a leader with a strong start.”

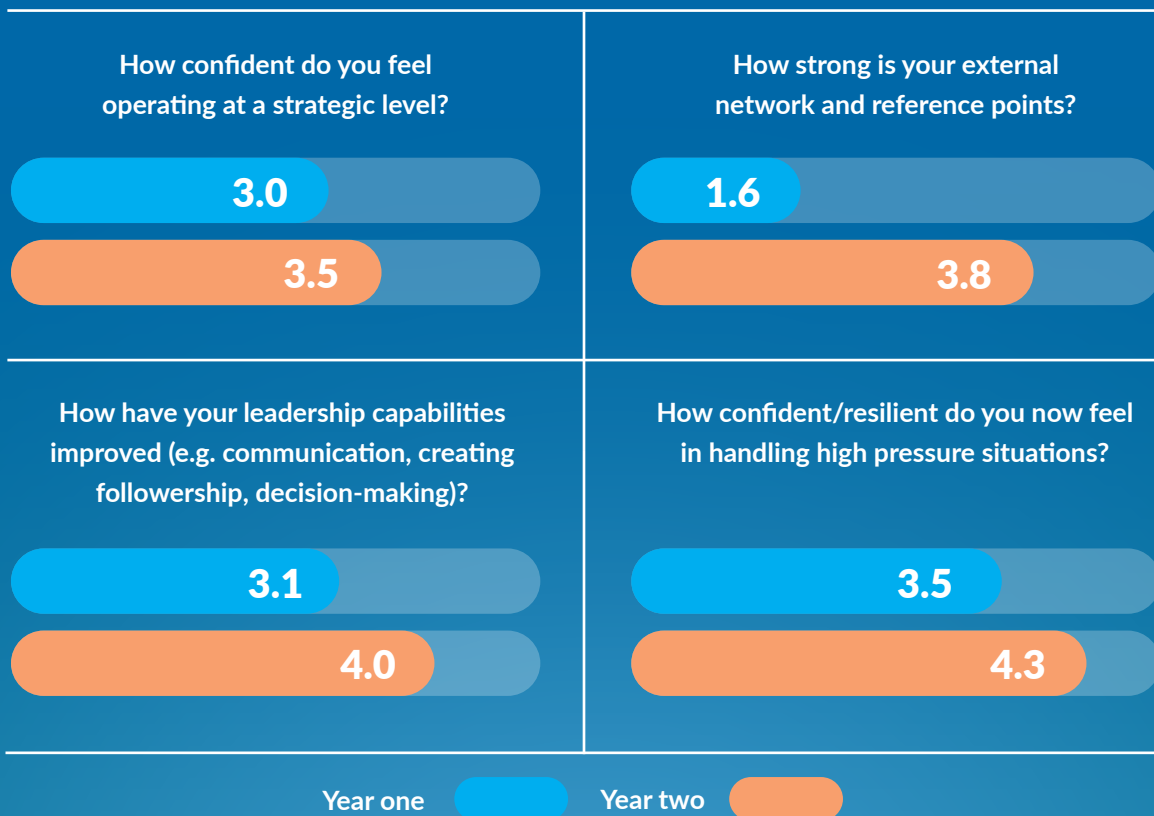
Sehr Ahmed, Group CPO, Singapore Post





Impact research

Results taken from Corporate Member Impact Research

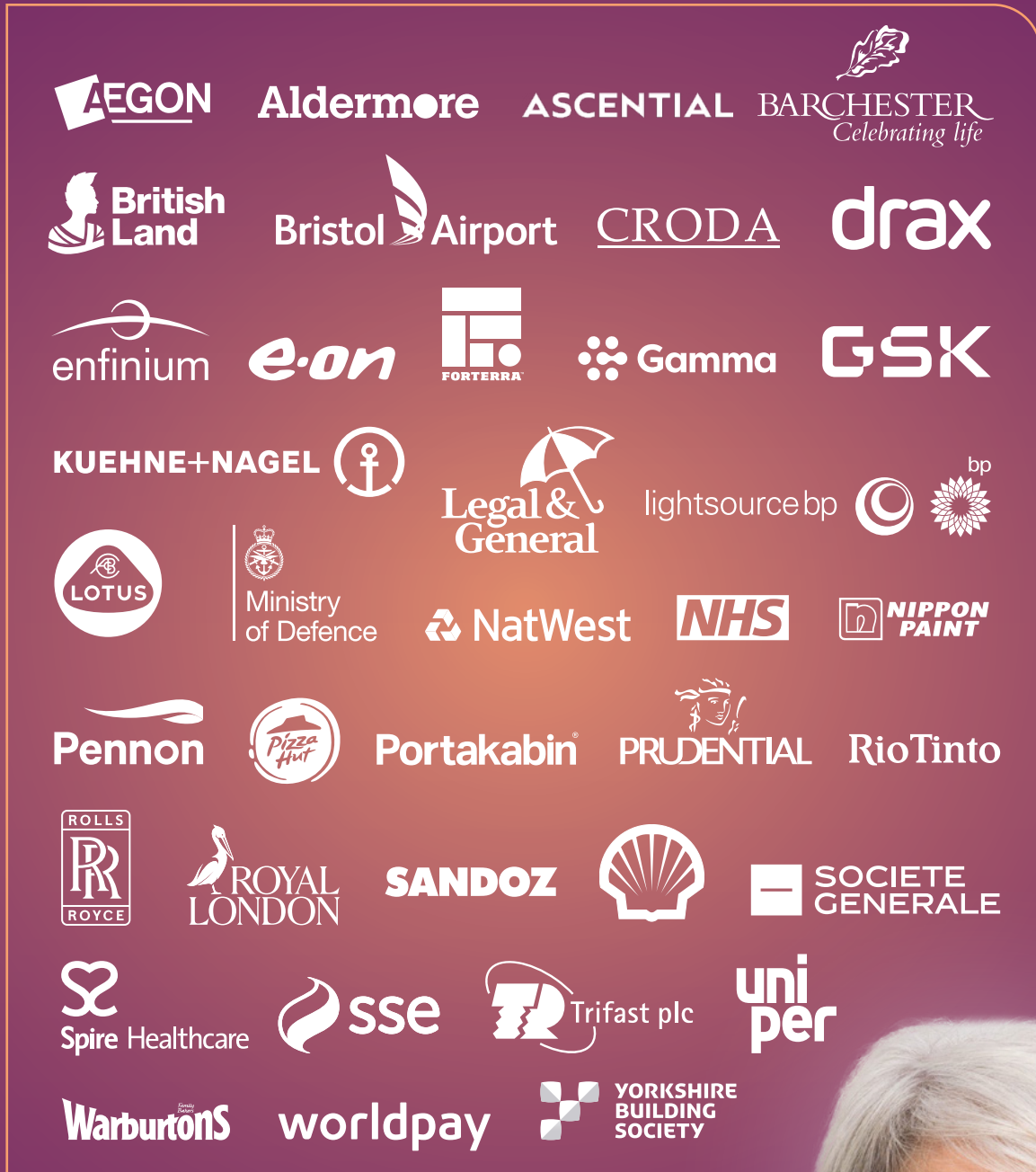


CRITICALEYE IMPACT

High-performing leaders operating at pace	Successfully transformed people, culture, and technology	Accelerated growth opportunities, including through an Exit or IPO
Robust succession planning and enhanced leadership capabilities	Greater agility and resilience when navigating uncertainty	Stronger impact at Board level and externally within the market



Who do we work with?



*“Through our **Corporate Membership**, Criticaleye has identified and highlighted areas of interest and mutual challenge to foster greater collaboration and alignment across the organisation. This approach has provided our leaders with additional **safe space to support them** and access peers with whom they can benchmark with.”*

Karen McKeever, Chief People Officer, Drax Group





Trust is everything

And it's built upon
relationships. So let's
get to know each other
and explore how we can
inspire you to succeed



CRITICALEYE

The Peer-to-Peer Board Community

INSPIRING LEADERS TO SUCCEED

Trust: We provide a trustworthy platform for peers to share knowledge and inspiration openly

Collaboration: We work together by sharing knowledge and expertise to achieve results

Accountability: We take personal responsibility for delivering value to our Members and colleagues

Courage: We are not afraid to constructively challenge ideas and explore new ways of working that will enhance our services

Empathy: We strive to understand challenges and provide support to peers, Members and individuals in our wider Community

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