



# CASE STUDY

## Executive Retreat



Criticaleye Advisory Partners are an invaluable source of expertise within the Community. They actively participate in all aspects of Criticaleye, complementing the experience of our CEO, senior executive and non-executive Members with deep seated technical knowledge and understanding of best practice.

## Advisory Partner: PA Consulting Group

**Partnership Goal:** exposure to and engagement with Criticaleye's peer to peer Board Community. This Advisory Partner is able to participate in relevant events and interactions, and in doing so gain access to our Community of CxOs, executive directors, chairs and non-executives. It aspires to demonstrate its expertise and build long-term relationships with C-suite executives.

**Opportunity:** One leading UK energy supplier needed to explore how it could embed a culture of agility and innovation, both within the leadership team and across the organisation. Our Executive Retreats bring the whole leadership team together to hear stories and case studies from experienced, senior executives and experts. Criticaleye put together a day-long programme of speakers and topics so they could drive change faster, including PA Consulting's Jo Dunne as an expert speaker.

**Outcomes:** As a speaker at Criticaleye's Executive Retreat, PA Consulting had a unique opportunity to present to an entire leadership team on a topic in which they were actively seeking advice and guidance. Speaking on the subject of Innovation skills and behaviours alongside the Co-founder and Executive Chairman of a disruptor, the CEO of a technology group and the Chief People Officer of a FTSE 100 software company, PA Consulting was able to showcase expertise and discuss their in-depth piece of research with 750 executives on innovation.

Jo Dunne was also able to make valuable connections with over 30, highly relevant senior executives and non-executives as part of this event, completely facilitated, monitored and managed by the Criticaleye Advisory Practice team.

*“As a consultancy, building long and valuable relationships with senior executives and leadership teams is an ongoing process. Being part of the Criticaleye Community gives us a tangible advantage, not only are we getting in front of the right people on a regular basis but there is a pre-existing requirement for advice before the discussion takes place.”*

Jo Dunne, Managing Consultant, PA Consulting Group

Criticaleye Executive Retreats offer the perfect combination of expert speakers, panel debate, group discussion and a dinner to connect with delegates and reflect upon the day's topics. This event gave the leadership team at a prominent UK energy supplier the right reference points and opportunity to think about how they can instil a more innovative and agile culture.