

24 HOURS AT CRITICALEYE

INSPIRING LEADERS TO SUCCEED



Here at Criticaleye, each and every interaction is designed to inspire, energise and inform individual leaders and their teams so they can address challenges, drive strategy, perform at the highest level and create positive change.

You only have to look at some of our events and interactions to realise Criticaleye's prowess at delivering high-impact experiences to senior executives and the commitment of our team to ensure Members are challenged, connected with the right people, and are inspired to drive business performance.



The CFO Retreat 2018

Our flagship, annual event for CFOs attracted around 100 attendees, consisting of CFOs, CEOs, C-suite executives, directors and non-executives to discuss business critical issues and to hear from a fascinating line-up of speakers. Attendees heard about strengthening leadership capability, driving performance through technology, the CFO as storyteller and leading with agility.



Board Dynamics

This Pop-up Board tapped into the collective strength of our peer to peer Board Community, allowing us to draw together a group of experienced individuals to benchmark how to leverage the value of the board. An informative and inspiring Pop-up Board for a technology company, this is a perfect example of collaboration and challenge in practice.



Creating Metrics That Reinforce Strategic Objectives

This breakfast offered a collaborative and interactive opportunity to share experiences with peers. The group discussed effectiveness of their current KPIs and metrics that would change workforce behaviours.



The Future of Customer Experience

Enabling participation from all corners of our Community, Members dialled into this Conference Call. With a C-suite level speaker and many more dialling in to contribute, this event explored how leadership teams can create business models which can react speedily to customer needs.



Release of Criticaleye CEO Retreat Research 2018

Our annual research amongst CEOs within the peer to peer Board Community offers c-suite perspectives on leadership, strategy and stakeholders. In this year's research, 86% said they were facing disruption, 38% said they go six months or more without discussing strategy and only 23% were fully confident the executive team could deliver on strategy.

All of these Criticaleye experiences were **delivered within a 24-hour period** and collectively **included in excess of 200 participants** – all senior executives from leading organisations. We offer Criticaleye Members the opportunity to be inspired and perform at the highest level via the perfect combination of discussion topics, peer to peer connections, participation and experienced reference points.