

THE NETWORK
OF LEADERS

CRITICALEYE

*The higher you climb,
the bigger the expectations,
the more isolated you become...*

We've all heard the phrase, 'It's lonely at the top'. As chief executives across Criticaleye's Membership tell me, being a leader can be immensely rewarding, but it is also quite isolating. Who do you turn to when it comes to debating important issues on strategy? And where can you go for solutions?

Unlike the individuals on the teams you lead, who are most likely encouraged to share ideas and information, there are few people you can ask for useful and impartial advice. Your staff will expect you to have the answers already and professional advisors are likely to be pushing their own agenda.

In addition to this, the immediacy of today's business environment, where advances in technology and communications have intensified the pace of change, has created a world where leaders and directors have to be up-to-date and on-message around the clock.

Criticaleye was created in 2002 with the aim of helping leaders across industry sectors, business functions and geographical locations resolve business issues through peer-to-peer debate and discussion. We are a community that works on the premise that business leaders and chief executives of organisations need a safe space to ask questions and discuss solutions, without the threat of being held to ransom by employees, stakeholders or the media for not knowing the answer to every problem or challenge that presents itself.

Being part of the Criticaleye Community means a number of things. Access to a managed network of leaders who can offer you fresh perspectives on and solutions to your burning issues. Intimate events on topics that have been generated from within the Community. A dedicated Relationship Manager to monitor your Membership activity and ensure you're getting the most value from it. A seasoned executive or 'Associate' to provide high level advice and make sure you are talking to the right people in the Community. And access to Insights, Criticaleye's interactive online knowledge portal including cutting-edge business research, event write-ups, film footage of events and Community Articles by other Members.

As one of our longest standing Members has said, it's not just The Network of Leaders, it's The Network for Leaders. We endeavour to provide what you need to be more effective in your role.

At Criticaleye, we understand that you need breadth and depth to survive in the global environment. It is no longer enough to ask questions or share ideas with those in the same industry. The most effective strategies require leaders to have a broader perspective. It is also a place to find support and create alliances that will help you in the future.

Contrary to traditional networking environments, which are often ad hoc, Criticaleye is a place to ask questions and articulate problems within a trusted peer space. As organisations adopt more globally-focused business models, the need for leaders to collaborate and share best practice is set to become even more important to personal and professional success.



Matthew Blagg
CEO

Chairman & Non-Executive Directors

As a Chairman or NED, you have to keep current, raise your profile and manage your relationships with the Executive team within the confines of a high risk and low reward position. Often this includes sitting on Boards that are outside of your sector of expertise. We at Criticaleye understand your needs. Our bespoke events for both current and aspiring NEDs offer the opportunity to discuss problems, and find solutions, in a safe and supportive environment.

"I thoroughly enjoyed Sir Andrew Likierman's presentation and the rough and tumble of a well chaired debate. I also found the evening gave me useful insights for my role as a Chairman trying to inspire NED's and create the environment for value adding performance from a Board." - Sir John Egan, Chairman, Severn Trent plc

CEO

As CEO you are under tremendous amounts of pressure to deliver results, but who do you turn to when you have a question? Holding such an isolated role means you can't ask your competitors and you don't have time to build and maintain external relationships. Criticaleye manages those essential relationships for you. We connect you with individuals facing similar issues either one-on-one or within a larger group discussion.

"Criticaleye gives me access to a wide range of business leaders outside of my organisation enabling me to further develop my views with the benefit of their diverse backgrounds. This interaction keeps me current and informed of broader business issues helping me to identify areas of improvement." - Edward Fitzmaurice, CEO, Hastings and Equity Direct

Executive Board

Fulfilling a performance-led position doesn't allow for a lot of time to think about your personal development. Having a dedicated Criticaleye Associate to offer you guidance based on their experiences will help you benchmark your own. In addition to trusted advice, Membership provides you with access to your peers through events framed around issues especially relevant to you.

"At every event I attend, I'm delighted by the breadth and depth of the conversations. I always leave with some useful knowledge and insights." - Andrew Hosty, CEO Technical Ceramics, Morgan Crucible

Divisional Directors

Criticaleye understands that your role requires delivery and execution of strategy while managing a sizeable budget. Having the time and resources to cope with the daily challenges of staying current and maintaining competitive advantage allows you little time to consider your career advancement. We guide you through the process of realising and achieving your ambitions through facilitated connections to other leaders.

"Being part of Criticaleye is a very positive and rewarding experience. I've been particularly impressed with both the breadth and diversity of the Members. When I have called on it, the connections with other leaders have been very useful in gaining a wider perspective." - Brendan Walsh, SVP Corporate Services EMEA, American Express

Criticaleye Associates

The Associates are an active part of the Criticaleye Community. They exist to support and advise our Executive Members on issues ranging from career moves to strategy decisions. Criticaleye's Associates have a wealth of experience at a senior organisational level and, now in their plural careers, align themselves with Criticaleye in order to pass on the type of knowledge and advice to operating executives that they would have benefited from during their own careers.

They act as mentors, sounding boards and a conduit to the Community for Executive Members. Their experience spans a range of industries and economic climates and time with them is incredibly valuable to our Members.

As one Executive Member said after the first meeting with his Associate, *"If I ever needed persuading of the value of Criticaleye you did it in a heartbeat with the introduction this week. It's the most valuable hour I have spent in a long, long time."*



ANGUS FRASER

Angus is a Non-Executive Director of IdaTech plc and vice chairman of Caldecott Foundation. His career includes roles with Dunlop and Mercantile Credit Company, Chloride Group plc, Imperial College London and CEO of Scruttons. Pursuing his portfolio career since 1997, Angus has served as director of both public and private companies spanning electronics, construction and engineering, education, technology and plantations.



MARTIN HALL MBE

Martin has wide experience of senior management in the public and private sectors including Director General of the Finance and Leasing Association, the Diplomatic Service and the Treasury. He now has a portfolio career and is Chairman of the Money Advice Trust, a national debt advice charity and a Non-Executive Director of Broadcastle Bank and Copernicus Ltd.



DAVID BONSER

With over 30 years experience in the nuclear industry, David was appointed to the Board of BNFL in 2000 and was responsible for Group HR and Corporate Responsibility as well as Commercial Relationships in Japan and Europe. He holds an engineering degree from Cambridge and his career has included roles in nuclear design, construction, operations, strategic development and business leadership.



JOHN COLE

John is chairman of, and investor in, a number of private and private equity backed organisations in business services. His current portfolio includes Condor Group, HeroTSC, Motorclean, Facilitas Group and EPCglobal. Previously, John was CEO of Hays plc, at the time a FTSE 50 Company, Director of TDG plc and CEO of Mayne Nickless Europe.



JOHN HANDBY

John's career spans top level CIO positions at GlaxoSmithKline, Merial, RWE Innogy and Royal Mail. He has also been responsible for a series of major UK Government technology programmes. John was the founding Chief Executive of CIO Connect, which was established as a networking organisation for CIOs. He now acts as Non-Executive Board member and Advisor in the IT sector.



PAUL CLARKE

Paul has over 40 years experience across a spectrum of commercial and industrial activities, including international assignments, having most recently been on the board with Fuller, Smith & Turner plc (premium brewing and retailing) from 1991 to 2008. He has been a member of the QCA (Corporate Governance Committee) since 1996 and is a founder member of the QCA Accounting Standards Committee.



TONY COWLING

As Chief Executive and a founder member of Taylor Nelson Ltd in 1965, Tony has been responsible for building many of the company's specialist divisions and syndicated panel services over the last 35 years. Tony stood down as CEO in 2001, but remained as Chairman until 2006, when he retired from the Board with the honorary title of President.



IAN HARLEY

Ian is a Non-Executive Director for British Energy plc and Remploy Ltd. He chairs both audit committees and is also the Deputy Chairman and SID at British Energy and the SID at Remploy. He is Chairman of Rentokil Initial Pension Trustees Ltd and has been Chairman of the Court of Governors for the Whitgift Foundation since March 2007.

PETER HEATH



Peter has extensive knowledge of the Travel and International Non-Governmental sectors. His career began in software design and development with Control Data, before joining XIDEX, where he became International Vice-President. Peter moved into telecommunications with Sprint in the late 1980s, where he led their expansion across Europe. He is a Partner for International Business Partners and Strategic Planning Solutions UK.

MIKE LEWIS



Mike has nearly 40 years experience in IT, consulting and financial services. From 1997 to 2005, he was a member of the Group Executive (Management Board) of Allied Irish Banks, with specific responsibility for Human Resources. From 1989 to 1996 he was an Associate Director then Partner in Coopers & Lybrand, where he led the initial development of their corporate transformation methodology.

RICHARD RUNDLE



Richard has over 25 years experience at board and director levels in retail, property, construction, logistics, distribution and laterly airports where he was the CIO at BAA for 13 years. He currently holds non-executive director posts at C&C Technology Consulting Ltd. and Beeno.com and acts in an advisory capacity to major technology vendors and management consulting organisations.

MARY JO JACOBI



Mary Jo is a Civil Service Commissioner, Chair of the Forensic Science Service's Independent Advisory Group, a member of the FCO's Wilton Park Academic Council, a US-UK Fulbright Commissioner, a Non-Executive Director of Zamyn and an International Marketing Partners Associate. She is involved with several international not-for-profit organisations and a lecturer at the Moscow School of Political Studies.

ROBIN PAXTON



Until 2007, Robin was the Managing Director of Discovery Communications Europe. Before moving into international television, Robin's career since university was in the UK broadcasting sector mainly at ITV, culminating as MD of London Weekend Television Broadcasting. Robin is currently a Non-Executive Director of Nimbus Communications, a Bombay-based leading international sports rights management and broadcasting company.

GERALDINE SHARPE-NEWTON



Geraldine has 30 years experience in media relations and corporate communications. She has been Head of Communications for CBS News (in New York), ITN (in London) and CNN International. After leading ITN's Press & Public Affairs operation for nine years, Geraldine became Communications Director for the Worldwide Fund for Nature (WWF) and then Senior Vice President for Turner Broadcasting.

DAVID JENKINS



David spent his entire career with BP, joining in 1961 and retiring in 1998. In his final year he became Director of Technology and the Chief Technology Advisor. Following retirement from BP David set up his own consultancy service and between 1999 and 2005 held a portfolio of advisory positions for BP, Halliburton, Sasol, SAIC, Celerant Consulting, and Consort Resources.

DAVID PEARSON



David has extensive sales and marketing experience with brands including Procter & Gamble, Mars, Pillsbury and Sony. More recently, he gained plc Board experience, first as MD of Pentland Group plc and then as CEO of NXT plc. He is Chairman of innovITS Ltd, Chairman of Vividas plc and a Non-Executive Director of JP Morgan Japanese Investment Trust plc.

PETER WATSON OBE



Peter was Chief Executive of AEA Technology plc and spent much of his career at engineering company GKN and then British Rail. Peter has been a Non-Executive Director at Spectris plc, Martin Currie Enhanced Income plc, NEL Ltd and AGM Batteries Ltd. He is now Chairman of Lontra Ltd and a NED at HSL Ltd.

BOB LAMBOURNE



Bob has been a Non-Executive Director for more than 10 years including roles with Foseco plc, Hepworth Plc and RMC Group plc. He was responsible for Foseco's Bathroom Products business, CEO of Hepworth Refractories and of RMC's Asia-Pacific businesses. Currently Bob is Chairman of Penox SA in France and Sokao SA in Belgium, a specialist refractory manufacturer.

MARTIN PILGRIM



Martin retired from the Association of London Government after nearly 10 years as Chief Executive. Martin has a wide-ranging portfolio of activity. He is currently the Chairman of the London Sustainability Exchange and the London Regional Council of the Prince's Trust. He is a member of the England Council of the Trust and a director of Film London.

CHRIS WELLER



Prior to joining BBC Worldwide in 1990 Chris worked with major book publishers including Penguin and Harper-Collins, eventually becoming Managing Director and Publisher at Ward Lock Ltd, part of the Egmont Group. In 2002, Chris joined the Worldwide Board. Chris is currently a Non-Executive Director for the trading arm of the Science Museum, National Railway Museum and the National Media Museum.

Criticaleye Advisory Board

MARTIN
BALAAM
CEO,
Redstone plc



STEPHEN
CATLING
CEO, ABF
Ingredients



TERRY CORBY
Global Head
of Thought
Leadership
Marketing,
Accenture



RICHARD
GILLIES
Director
of Plan A,
Marks &
Spencer



PETER
HOGSTED
Chief
Executive,
International,
Kingfisher plc



IAN MCCUBBIN
SVP Strategy &
Global Logistics,
GlaxoSmithKline



MARY MCNAMARA
COO,
Skandia



KEVIN MURRAY
Chairman,
Bell Pottinger



MARK NICHOLS
Managing
Director,
Acuitas



ROB WOODWARD
CEO, stv group plc

“Criticaleye has established itself as The Network of Leaders. It has attracted an outstanding network of senior business leaders and, through its array of services to members, plays a pivotal role in professional development. It highlights front of mind topics and exposes its members to best in class thinking.”

Comprised of Executive Members, the Criticaleye Advisory Board actively supports Criticaleye's management with advice, feedback and affirmation of the values and goals of Criticaleye. They ensure that Member expectations

are upheld and exceeded. This diverse group is representative of the high-calibre individuals that make Criticaleye what it is, *The Network of Leaders*.

ANDREW HOSTY
CEO, Technical
Ceramics,
Morgan Crucible



ABBAS HUSSAIN
President of
International
Emerging Markets,
GlaxoSmithKline



BRENDAN HYNES
CEO, Nichols plc



GARETH LLEWELLYN
Head of Safety
& Sustainability,
Anglo American plc



PATSY
NORTHERN
Head of
Commercial and
Competitions,
Ministry of Justice



STEPHEN PAIN
Group
Corporate
Affairs
Director, Aviva



JEREMY SMALL
Group
Company
Secretary,
AXA UK plc



SIMON
THOMPSON
Chief Marketing
Officer and Group
Managing Director,
lastminute.com



STEPHEN KARLE
Former CEO,
West Bromwich
Building Society

“I wanted to be in a community of people outside of my natural sector to gain some different perspectives and to talk to people in an environment where they're prepared to share experiences without breaching confidences.”

Our Values

Collaboration

In partnering with senior business leaders in the Criticaleye Community, we strive to assist in influencing agendas, solving problems and anticipating future trends. Our team operates cooperatively, prioritising communication to produce a unified and valuable offering to our Membership.

Trust

Criticaleye offers a safe-haven for senior executives to share ideas, ask questions and speak openly without threat of interference. We seek to protect our members and assist in fulfilling leadership goals and enhancing career journeys.

Diversity

Throughout our team and across the Membership base, Criticaleye values and respects diversity in industry sector, business function, background and life experience. This collegial environment is enriched by the ubiquitous generosity of spirit throughout the Community.

Influence

In providing an interactive and innovative space for communication and knowledge sharing, our Members have the means to influence the business world at-large through cutting edge thought leadership, discussion and debate.

Relevance

Criticaleye recognises the imperative of staying current for today's business leaders, we therefore endeavour to remain at the forefront of change and anticipate future challenges by raising topical issues and offering significant and constructive connections.

To join The Network of Leaders, or enquire about Membership options, please contact Tom Beedham on +44 (0) 207 350 5104 or tb@criticaleye.net