

# HRD RESEARCH

TRANSFORMING THE FUTURE OF WORK

Taken at our HR Director Retreat, this Research with leading HRDs, CHROs and Chief People Officers, highlights the executive focus on business performance and ensuring the right leadership capabilities are in place to drive change and success. Indeed, over half (56 percent) said the quality of boardroom debate on performance needs to improve in 2024.

Leading change and re-evaluating business models are clearly on the minds of HRDs, with investment in new technology and implementing leaner operating models highlighted as the biggest changes occurring across their organisations. This is reflected in their priorities for the year ahead, where new technology such as Al and machine learning featured high on the agenda.

Encouragingly, the majority of HR leaders are confident their strategy aligns with the business goals, although 41 percent told us that building alignment on the senior leadership team is where they want to improve this year. Similarly, 43 percent said their colleagues on the senior team were their most challenging stakeholders.

Strengthening leadership capability is the top priority for HRDs in this year's Research, with 40 percent saying pressure from investors and shareholders can cause the executive team to become focused on short-term goals. Building team alignment is also crucially important, with 41 percent of HR leaders citing this as the area in which they most wanted to improve.



JAMIE WILSON, MANAGING DIRECTOR, GROUP SERVICES, CRITICALEYE

#### PRIORITIES FOR HRDs TO WHAT EXTENT IS YOUR HR STRATEGY DIRECTLY **ALIGNED WITH YOUR ORGANISATION'S OVERALL BUSINESS GOALS?** To a great extent 79% To some extent 16% New technology Retaining key To a minor extent 5% Strengthening Culture Organisational leadership (e.g. AI & design talent and Not at all 0% capability machine learning) developing skills

## **LEADERSHIP CHALLENGES**

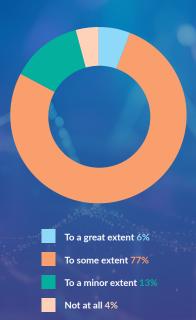
WE ASKED HRDs IF THEY HAVE THE RIGHT SKILLSETS TO LEAD EFFECTIVELY AND WHAT CHANGES THEIR ORGANISATIONS ARE UNDERTAKING.

DOES YOUR SENIOR
LEADERSHIP TEAM HAVE
THE RIGHT SKILLS AND
CAPABILITIES TO NAVIGATE
STRATEGIC UNCERTAINTY?



TO WHAT EXTENT IS YOUR ORGANISATION PREPARED FOR A POTENTIAL RECESSION IN TERMS OF WORKFORCE MANAGEMENT?

To a minor extent 4%







#### WHY DO SENIOR LEADERSHIP TEAMS BECOME TOO FOCUSED ON SHORT-TERM GOALS?



We need to better equip our leaders to operate in a more complex environment, so they can lead through change and optimise competitive advantage ))

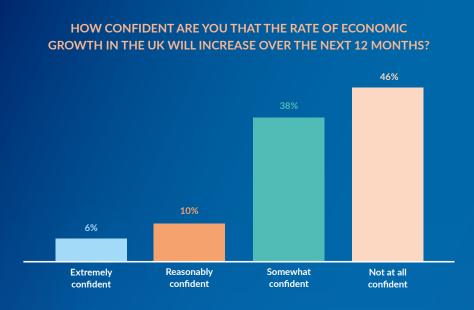
**HRD Research Participant** 

#### WHERE DO YOU SEE THE BIGGEST CHANGES OCCURRING IN YOUR ORGANISATION?



## **ECONOMY AND GROWTH**

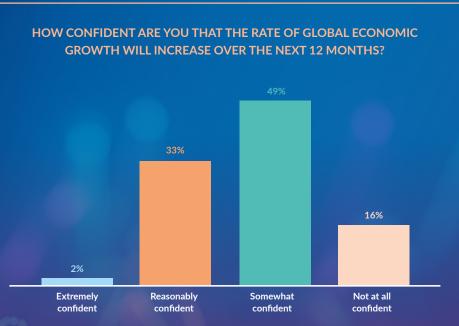
HRDs GIVE US THEIR PREDICTIONS ON THE ECONOMY AND PLANS FOR BUSINESS GROWTH OVER THE NEXT 12 MONTHS.





IN WHICH REGIONS DO YOU EXPECT TO SEE A STRONG

**GEOGRAPHICAL PERFORMANCE** 





#### CRITICALEYE INSIGHT: LEADING A HIGH-PERFORMING GLOBAL TEAM

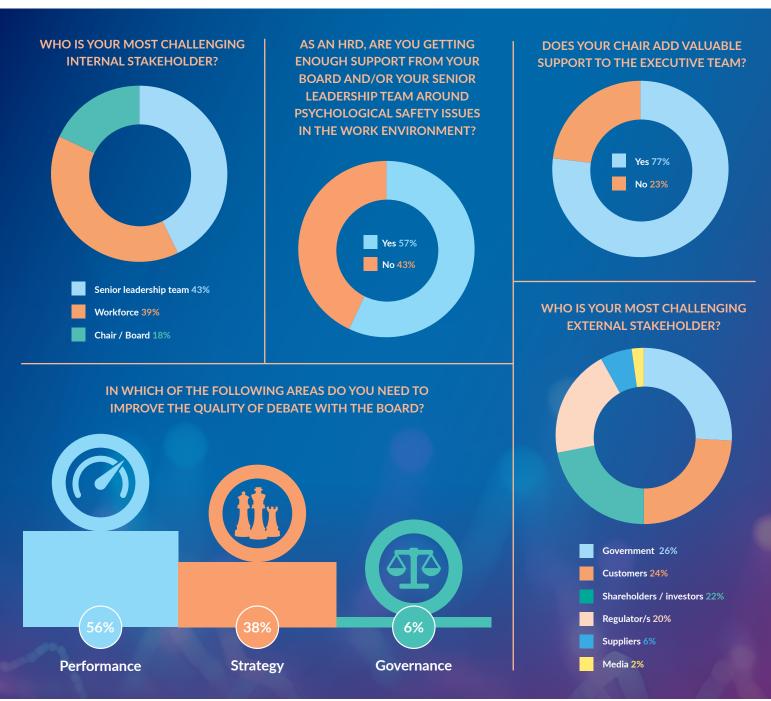
Click <u>here</u> to read what leaders had to say about the importance of cultural awareness, strategic foresight and emotional intelligence in today's shrinking world.

Featuring commentary from Joydeep Bose, Managing Director & Group CHRO, Olam International, Denise Sefton, CPO, dunnhumby and Helen Webb, CPO, WHSmith.



## **STAKEHOLDERS**

HRDs REVEAL THE CHALLENGES OF SUCCESSFUL STAKEHOLDER MANAGEMENT AND ASSESS THEIR RELATIONSHIPS WITH THE CHAIR AND THEIR BOARD.



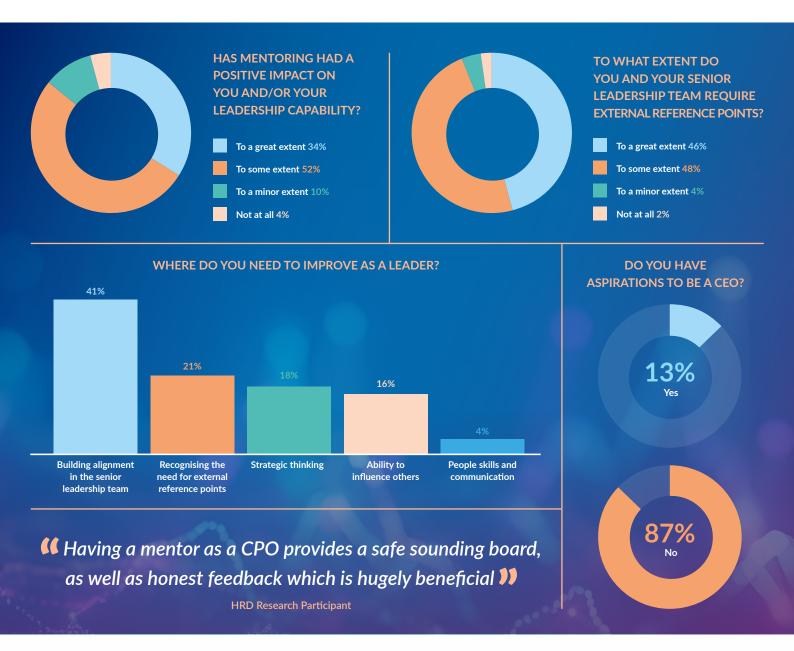
#### THE INSPIRING LEADERS PODCAST: HOW TO BE A STRATEGIC AND HIGH PERFORMING HR LEADER

Click <u>here</u> to listen to our leaders focus on the HR Director role within the current landscape, future of the workforce and how HR is evolving. This episode is part of Criticaleye's Inspiring Leaders Podcast and features host and Senior Editor **Bridgette Hall**, with special guests **Claire Costello**, Chief People and Inclusion Officer, Co-operative Group and **Nick Ulycz**, Chief People Officer, Aldermore Group.



### PERSONAL DEVELOPMENT

WE ASKED HRDs WHAT THEY FIND MOST EFFECTIVE WHEN BUILDING SKILLS AND UNDERSTANDING THE EXTERNAL LANDSCAPE.



## **UPCOMING HRD EVENTS**





Criticaleye supports senior executives from a variety of businesses, sectors and geographies. Our global leadership Community provides a confidential and trusted space, offering diverse views which HRDs can draw from when making decisions for themselves and their organisations.

Click <u>here</u> to find out how we support HRDs.